

On the Application of Red Cultural Resources in Ideological and Political Course Teaching in Colleges and Universities Based on Online Open Courses

Zhonghua Li

School of Marxism, Baotou Teachers' College, Baotou, Inner Mongolia, 014030, China

Email: 630198209@qq.com

Keywords: Ideological and Political Education, Online Open Courses, Red Culture

Abstract: the Ideological and Political Class in Colleges and Universities is the Main Place for College Students to Receive Ideological and Political Education, and It is Also an Important Position for Training Outstanding Successors and Builders of the Country. the Reform of Ideological and Political Teaching in Colleges and Universities in Our Country is in Full Swing, and the Application of Red Cultural Resources to Ideological and Political Teaching is Becoming More and More Common. Based on the Characteristics of Online Open Courses and Their Influence on the Teaching Skills and Teaching Forms of Ideological and Political Course Teachers, the Current Teaching Reform of Ideological and Political Course Includes Keeping Up with the Pace of National Educational Innovation and Development. Red Culture is a Kind of Cultural Form Integrating the Communist Outlook on Life, Values and Revolution, Which Provides Guidance and Clear Direction for Ideological and Political Teaching in Colleges and Universities. Ideological and Political Teaching is the Main Channel of Ideological and Political Education in Colleges and Universities, and the Development and Utilization of Red Cultural Resources is Its Proper Meaning. Based on the Concept of Online Open Curriculum, This Paper Analyzes the Process of Using Red Cultural Resources in Ideological and Political Teaching in Colleges and Universities.

1. Introduction

Culture Plays an Increasingly Important Role in the Development of the Country and the Nation. It is an Important Source of National Cohesion and Creativity, and an Important Factor in the Competition of Comprehensive National Strength. the Integration and Application of Online Open Courses and Ideological and Political Education Has Had a Great Impact on the Teaching Mode of Biography in Our Country and Triggered the Exploration of a New Teaching Mode for the Future [1]. the Communist Ideals, Beliefs, Morality and Spiritual Pursuit Contained in the Red Culture. It is Needed and Applied by People in the Practice of Ideological and Political Education and Has Great Ideological and Political Education Value. Ideological and Political Education is Invisible and Invisible, But It Plays an Important Role in a Person's Growth [2]. Ideological and Political Work is the Lifeline of All the Party's Work. Mastering Ideological Education is the Central Link to Unite the Whole Party in the Great Political Struggle [3]. the Teaching of Ideological and Political Courses is the Main Channel of Ideological and Political Education in Colleges and Universities, and the Development and Utilization of Red Cultural Resources is Its Proper Meaning. Red Culture is the Precious Spiritual Wealth Cast by Countless Revolutionary Martyrs with Their Lives and is an Advanced Culture with Chinese Characteristics [4]. Digging Deeply into the Spiritual Connotation of Red Culture Can Continuously Reveal the Contemporary Value of Red Culture.

As an Important Component of China's Socialist Cultural System, Red Culture Has Played a Vital Role in China's Liberation [5]. the Combination of Rich Red Cultural Resources and Ideological and Political Work in Colleges and Universities is Conducive to the Inheritance of Red Culture and the Healthy Development of Ideological and Political Work in Colleges and Universities [6]. the Ideological and Political Teaching Reform in Colleges and Universities in Our Country is in Full Swing, and the Application of Red Cultural Resources to Ideological and Political Teaching is Becoming More and More Common [7]. It is Not Difficult to Admit That Red Culture

Has the Value of Ideological and Political Education, But It is Difficult to Give Full Play to This Value Effectively. for College Students, Thorough Theory and Perfect Logic Are Indeed the Necessary Means to Accept Ideological Indoctrination [8]. the Principle of Rationality is the Mainstream Principle in the Contemporary World. to Confirm and Demonstrate the Political Value Thought with Rationality is to Provide the Most Solid Spiritual Foundation for Political Value [9]. Looking At the Current Situation of the Use of Red Cultural Resources in Ideological and Political Teaching, There Are Still Some Deficiencies. the Function of Red Cultural Resources Cannot Be Fully Displayed, and the Educational Function of Ideological and Political Courses Has Not Been Effectively Demonstrated. Based on the Concept of Online Open Courses, This Paper Analyzes the Process of Applying Red Cultural Resources in the Teaching of Ideological and Political Courses in Colleges and Universities.

2. Applying Red Cultural Resources to the Whole Process of Learning

2.1 Adhere to the Management System Creation First

In today's world economy, culture and other aspects of rapid development and integration. Various foreign cultures, systems, ideas and many other factors have made a huge impact on our cultural system. Under the leadership of the school leaders and their working groups, the operation management system of introducing ideological and political courses into online open courses is set up to provide certain financial support, time and site supply for the development and operation of Ideological and political courses, including the mechanism of curriculum development and introduction, the long-term mechanism of teacher training and teaching management mechanism. Red culture embodies the common style, common belief, common spiritual quality and thinking mode of the Communist Party of China and the revolutionary masses. From the perspective of development, the learning process of students in school is a process from shallow to deep. Therefore, when using red cultural resources in Ideological and political courses in Colleges and universities, we should also fully and deeply understand the learning characteristics and cognitive characteristics of current students, so as to carry out phased and key step-by-step application [10]. Protecting and inheriting national culture is the obligation of every citizen in our country. Red culture is an important part of national culture. The teaching of ideological and political courses in colleges and universities is based on the basic principles of Marxism, focuses on the teaching of Mao Zedong Thought and the theory of socialism with Chinese characteristics, takes the education of modern Chinese history as its historical background, and takes the ideological and moral cultivation and legal basis of college students as its aim.

The reason why red culture has positive ideological and political education value is not only because it highlights the revolutionary spirit, but because red culture is the integration result of excellent Chinese and western civilizations. Ideological and political courses are essentially value education rather than knowledge education. The perceptual red culture also has value content and is a living embodiment of value. The appearance of red culture in the classroom not only has the function of supporting theoretical knowledge, but also is the content of education. The effectiveness of ideological and political education in colleges and universities needs to be continuously improved, and students' ability to identify various new media information should be enhanced, so as to truly promote the good development of college students in the future. Ideological and political education and vocational skills training are carried out through online youth league branches. In the teaching process, computer software technology was applied. An example is given. This is helpful to observe the simulation of quality education teaching design from different directions. The experimental results of the three experiments are shown in Figure 1.

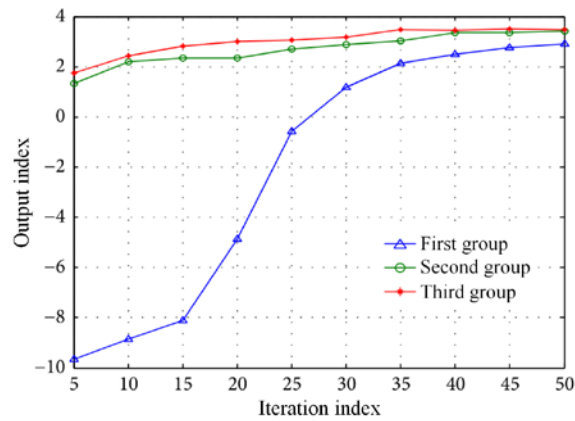


Fig.1 Iteration Value and Output Relationship

2.2 Adhere to the Construction of Material Resources and Environment

The teaching content of Ideological and political courses in Colleges and universities is basically the same as that covered by red cultural resources. Relying on the red cultural resources to improve the teaching quality of Ideological and political courses in Colleges and universities is the only way to vigorously innovate the teaching mode of Ideological and political courses in Colleges and universities. As an educator in Colleges and universities, we must explore and innovate to find an effective form of Ideological and political education in Colleges and universities. From the perspective of educational subject, the practical activities to realize the value of red culture ideological and political education have two subjects, namely, the educator and the educatee. At present, the teaching of ideological and political courses in colleges and universities usually adopts the form of theoretical study when using red cultural resources. Even if it involves practical teaching, it is only a single form of going out and visiting. Only the national is the world's and only the unique is the favorite. This shows that universality resides in particularity and is manifested through particularity. In essence, it is obviously insufficient to rely solely on the above-mentioned methods to effectively demonstrate the educational function of ideological and political teaching. In the teaching of ideological and political courses in colleges and universities, theoretical indoctrination is an important factor and premise affecting students' ideology, their own moral concepts and values.

3. Applying Red Cultural Resources to Theory and Practice Based on Online Open Courses

Online open curriculum brings a wave of reform to the traditional university education. The reason why this mode can be widely accepted is that it is due to the effect of many corresponding factors with the traditional classroom and is also the result of long-term reflection on the traditional classroom teaching reform. The realization of the ideological and political education value of the red cultural resources also needs an intermediary that bears the spirit and quality of the red culture. The classroom environment of traditional ideological and political courses follows the form of large-scale public classroom, which not only affects the teaching effect, but also brings challenges to classroom management. Mediator refers to the medium, method and means used to realize the ideological and political education value of red culture. Red culture embodies the excellent spiritual quality of the Chinese nation. Nationality is its fundamental characteristic and has historical inheritance. In order to better meet the teaching needs of ideological and political courses in the network era with massive information and strong interaction, it is especially necessary to combine it with online open courses characterized by openness and interaction mode.

From specialists to doctors, a certain proportion of people hold that schools should filter out unhealthy websites and information. If the thinking pattern of interests and hobbies is fixed on healthy content, and people no longer have ignorant interests in unhealthy content, they will resist subconsciously. Therefore, it is not necessary to demand this. The survey results are shown in Table 1.

Table 1 Investigation of Related Content of Unhealthy Information

Education	Specialist	Undergraduate	Master	Doctor
The number of participants	30	30	10	10
Have encountered unhealthy content	23	24	7	8
Think that you need to filter unhealthy information	16	18	4	4

The teaching purpose of Ideological and political course is to cultivate students' personality quality and improve their comprehensive quality. Therefore, we must not create a one-way indoctrination education environment for students. Ideological and political courses in Colleges and universities are the main channel for ideological and political education, and campus activities are an effective supplement to ideological and political education. Red culture is a continuous and rich development of its own implication on the basis of positive reference to the content of western advanced civilization. It reflects an open attitude, showing a distinctive characteristics of the times with the times. Because of the difference of students' knowledge background and thinking mode, it is bound to lead to a certain degree of understanding difficulties. The online open curriculum reshapes the role of teachers and students, and teachers are no longer the authority in the traditional sense. The cultural inheritance function of ideological and political education is to let future generations understand the essence of Chinese culture and tap the precious wealth of excellent traditional culture and revolutionary spirit with cultural consciousness. The realization of the ideological and political education value of the red cultural resources also requires the construction of the environment. Through practical teaching, we can make students resonate with their hearts in practical experience. So as to effectively internalize the external educational contents into their own ideological and moral qualities and achieve the sublimation of moral realm.

4. Conclusions

The integration of online open courses into ideological and political courses requires the combination of online learning and classroom teaching. It is based on the traditional classroom teaching of ideological and political courses and integrates the network information interaction mode, presenting a three-dimensional integration teaching pattern. Red cultural resources are precious cultural forms that have been preserved since the revolutionary era in our country and are important cultural foundations and resource supports in the ideological and political teaching process in our universities. The research on teaching concept can focus on qualitative analysis, while the investigation on actual teaching effect needs to focus on empirical data acquisition to realize accurate quantitative analysis. Online open courses provide opportunities and challenges for ideological and political teaching in Colleges and universities. Paying close attention to the development of this new teaching mode, and according to the characteristics of the development of Ideological and political courses and the needs of practical teaching, will help to innovate new teaching methods and teaching concepts, and improve the quality and effect of Ideological and political courses in Colleges and universities. We should integrate the red culture into the ideological and political education of colleges and universities in combination with online open courses, so as to internalize the red culture in the hearts of contemporary college students. We should give full play to the function of the red culture in education, and let students become talents with both ability and morality.

Acknowledgement

This work was support by the Inner Mongolia Education Department Sizheng Special Project: Science and Technology Research Project of Inner Mongolia Autonomous Region Higher Education School Ideological and Political Project: Innovative Research on Young Teachers' Classroom Teaching Method in College Ideological and Political Theory Course-Taking Inner Mongolia as an Example (No. NJSZ1916).

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